

ענת בן-דוד

מאת: Yoni Shaked <yonishaked2210@gmail.com>
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שלום מוטי,

שמי יוני שקד, אני נולדתי, גדלתי ומאז ומתמיד אני תושבת נתיב העשרה. כרגע אני מפונה יחד עם המשפחה שלי ראשית חשוב לי לומר תודה על הנכונות לעזור לנו. הדבר אינו מובן מאליו כלל.

אני כרגע נמצאת במקום עבודה שאינו מתאים למציאות החדשה בה אנחנו נמצאים, ועל כן אני צריכה למצוא מקום עבודה חדש. יש לי ניסיון רב בהדרכה, הכשרות, ניהול פרויקטים, עבודה מול גופים שונים והפקת אירועים. אשמח לעזרה במציאת עבודה.

תודה רבה
יוני

YONI SHAKED

(+972) 054-2470944

yonishaked2210@gmail.com

yonishaked-ys1

STRATEGIC INITIATIVES | PRESENTATION & COMMUNICATION
| TRAINING & DEVELOPMENT

Born and raised in Moshav Netiv HaAsara, currently evacuated to Tel Aviv.

A versatile professional with over 8 years of experience in Presentation Design, Project Management, Program Development, and Public Speaking, complemented by over 5 years of experience in Community Management and Event Production. Skilled in building enduring relationships across all levels. Proficient in conducting business fluently in both English and Hebrew, operating effectively in a global environment. An adaptable leader with strong analytical problem-solving skills and a tech-savvy approach to innovation and program organization.

EXPERIENCE

Strategic Initiatives 2023
Goldratt Group

Responsible for end-to-end functions at Goldratt House, overseeing operations, strategic marketing, social media, VIP guest hosting, and business delegation management.

- Spearheaded synergistic partnerships with government entities, chambers of commerce, and businesses to enhance Goldratt House activities.
- Enhanced the company's online presence on all platforms by expertly crafted & designed content, leading to a 700% increase in LinkedIn engagement.
- Nurtured key connections while providing essential support to Rami Goldratt in his capacity as PA.

Director of Israeli Student Programs 2019 - 2022
StandWithUs Israel

Managed all aspects of the student department (including recruitment): the Fellowship program (~120 students), the Alumni Network (~2000 community members), and the Ambassadors' Club (~300 students).

- Crafted growth-focused programs, resulting in a 30% registration increase and a 25% income boost.
- Directed projects, produced events, and meticulously managed a \$300K budget.
- Expert in designing engaging presentations and workshops in Hebrew and English, both in-person and online.
- Hired and managed a team of four, providing guidance and feedback for career development through weekly team meetings and quarterly reviews.

Legal Intern 2017 - 2018
National Insurance Institute of Israel

Southern Regional Executive 2015 - 2017
StandWithUs Israel (Fellowship Program)

MILITARY SERVICE

Content Development Coordinator 2011 - 2013
(Discharge as Sergeant)
Information & Communications Technology Force

EDUCATION

Reichman University 2019-2020
Masters of Arts (M.A) in Government,
Public Policy & Political Marketing
Graduated with honors.

Sapir College 2013-2017
Bachelor Of Law (LL.B)
License To Practice Law - Jan 2019.

VOLUNTEERING

Netiv HaAsara 2023 - Present
Fundraising Committee
Partner Relationship Manager

StandWithUs Alumni 2022 - 2023
Committee
Head of Career Development.

Big Brothers 2018 - 2022
Association
Head of OD.

Young Women 2016 - 2017
Mentoring for rights
Legal Assistance for Women at Risk.

StandWithUs Israel 2014 - 2015
Fellowship

The Jewish Agency 2008 - 2010
Delegation to Seattle; Training &
accompanying delegations.

Bnei HaMoshavim 2006 - 2010
Youth Movement

TECH STACK

- Microsoft Office 365
- Zoom Webinars
- Monday.com
- Canva
- Trello
- Basecamp